



GSM Cellular Operators in Ethiopia and Guyana Deploy CTI² InTouch™ Messaging Platform

LeadCom & CTI² cooperate on successful bids and implementations

3GSM World Congress, Barcelona, Spain, February 8, 2006 - CTI Squared (CTI²), a leading developer and provider of messaging, conferencing and convergence solutions for carriers and service providers, today announced two new customers in Africa and South America, both GSM cellular carriers. ETC, the Ethiopian national telecommunications company, and new provider Trans-World Telecom (TWT) Guyana, a part of the Trans-World Telecom Caribbean (TWTC) group, have launched CTI²'s InTouch advanced messaging platform to provide voicemail services to their subscribers.

In both deals, CTI² was introduced to the opportunity, and then chosen by LeadCom Integrated Solutions Ltd. (LSE: LEAD), a leading provider of integrated turnkey telecommunications solutions, to join the projects. CTI² supported LeadCom in both tendering processes, offering a complete, market-ready solution that met the particular needs of each operator.

As an open, standards-based and highly scalable platform, InTouch enables ETC and TWT to quickly roll out voicemail and fax services to their growing subscriber bases. By providing a service creation environment with extensive customization capabilities, InTouch supports advanced messaging solutions, including unified messaging, Voice to MMS and others. This enables landline and GSM operators to add new services and new subscribers with ease.

“The success of the ETC and TWT implementations firmly establishes CTI²'s strong capabilities in the cellular market,” said **Erez Marom**, Chief Executive Officer of CTI². “Working with leading integration and equipment partners, we are uniquely positioned to deliver the solutions operators need, in the time they need them, at a cost appropriate to their markets.”

Visit CTI² at 3GSM World Congress in Barcelona to learn on lucrative Multi-Media, Messaging and Conferencing solutions that meet the needs of your intransigent market demands. Contact: Tel: +972-9-960-5220, Email: alon.livne@cti2.com.

About LeadCom

Leadcom is an international leader in the provision, management and implementation of telecommunications network deployment services and solutions for global telecom vendors, operators and major enterprises. LeadCom provides a complete solution, from network design and planning, through supply of network elements, infrastructure



GSM Cellular Operators in Ethiopia and Guyana have Deployed
CTI² InTouch Messaging Platform

establishment, installation and commissioning, to full network Operation, Maintenance & Customer Care. For further information, please visit the LeadCom Web site at www.leadcom-is.com.

About CTI²

CTI² is a leading provider of advanced messaging and conferencing solutions for Mobile carriers, Fixed-line carriers, Broadband operators, Cable operators, Internet Service Providers (ISPs), and Application Service Providers (ASPs). CTI²'s flagship offering is InTouch, an open, IP and standards-based Next Generation Messaging and Conferencing platform. Combining a comprehensive suite of advanced services in a single platform, InTouch is deployed by service providers worldwide. CTI², a privately owned company, employs a large team of technicians and programmers to continuously develop in-house best of breed messaging and conferencing solutions using the most advanced technologies. CTI² provides comprehensive solutions by collaborating with leading integration and support providers worldwide. For more information, please visit the CTI² Web site at www.cti2.com.

For further information:

LeadCom Contact

Ilan Menachem
LeadCom Integrated Solutions
Tel.: +972-3-557-6852
Email: ilanm@leadcom-is.com

CTI² Contact

Alon Livne
CTI²
Tel: +972-9-960-5220
Email: alon.livne@cti2.com